



Strategic Design and Photography for Commerce



LIMITED AVAILABILITY:  
Schedule Your Test Drive  
TODAY!



3-Year  
\$600/ Month Lease  
Limited Lease \*

BREATHE EASIER  
No Plugs  
No Gasoline  
NO EMISSIONS

Click to Schedule  
Your Test Drive



### PROCESS STATEMENT

This landing page is for the Honda FCX Clarity, Hydrogen Fuel Cell Sedan. The target audience for this vehicle is a couple in the Southern California area making approximately \$150,000 per year. The

color scheme is derived from the only color available for this vehicle. An organized, clean layout and sophisticated layout is required for this audience.